



Shreveport  Minden  Natchitoches

Authorization for Use or Disclosure of Patient Photographic and/or Video Images

Patient Name: _____ DOB _____

Authorization:

I authorize the use and disclosure of my name, photo- graphic/video images, and/or testimonial for marketing purposes by the practice listed below. I understand that information disclosed pursuant to this authorization may be subject to redisclosure and may no longer be protected by HIPAA privacy regulations.

Self:

Date: _____

Signature: _____

Purpose:

The photographic/video images, and/or testimonial will be used for: *Social Media and/or Advertising*

If Personal Representative:

Name: _____

Date: _____

Signature: _____

Relationship to Patient: _____

Revocability:

I understand that I may revoke this authorization at any time, but such revocation must be in writing and received by the practice via registered mail. Revocation affects disclosure moving forward and is not retroactive. This authorization expires 99 years from date signed.

If Patient is a Minor Parent / Legal: Guardian:

Name: _____

Date: _____

Signature: _____

No Treatment Conditions:

I understand that the practice cannot condition treatment on whether or not I sign this authorization.

If desired, copy provided:

"Yes, I would like a copy of this form."